



# Jefferson Area Chamber of Commerce Minutes

February 8, 2011

The regular meeting of the Jefferson Area Chamber of Commerce was held on February 8th, 2011 at 6:30pm at the Community Center. Members present:

Karen Wells, Sheryl Forrest, Mersha Studer, Clare Troutman, Bill Linhart, Ben Pickett, Walt Perry, Vicki Ovendale, Jeff Mercec

**I) Welcome and Introductions**

**II) Minutes from January 11<sup>th</sup> 2011**

- a. Correction to Fiona Kiker's last name from Piker to Kiker.

**III) Treasurers Report**

- a. No treasures report available at this meeting.

**IV) Additions to Agenda**

- a. Festival of Flowers
  - i. The committee would like to know if the chamber would be interested in having a booth at the Festival of Flowers. The Festival of Flowers is May 7<sup>th</sup>, the first Saturday in May. Mersha believes it runs from 9 am to 4 pm.
  - ii. The Festival of Flowers is being run and promoted by the Friends of the Library this year.
  - iii. The event is held on Main Street. There will be garage sale items. They will be selling books signed by authors that have been donated.
  - iv. There will be music going most of the day.
  - v. The Lions club has agreed to bring their cart down and offer food.
  - vi. The Fire Department will have their pancake breakfast.
  - vii. This will be tabled until the next meeting since there is not a quorum present for decisions.
- b. 2001 Chamber budget
  - i. No one was present with information on this topic. It has been tabled until the next meeting.
- c. Chamber Membership Plaque
  - i. Looking into plaques for the members that have year stickers that can be updated each year. There are six year spots. The picture sent via email was not able to be viewed. It was brought up that this might be a way to encourage people to pay their dues on time. The plaque could be available to only those businesses that pay their dues on time. This has been tabled to the next meeting.
- d. Tourism
  - i. Karen Wells stopped by the tourism booth at the Woodburn outlet stores and picked up a couple of things.
    - 1. Oregon 2011 events calendar brochure – Jefferson is not in the calendar
  - ii. Karen brought up having a tourism committee. Walt suggested this be a part of the marketing.



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- iii. Also there is a young gal that has to have 10 hours a week of committee type work from now until the end of the school year for a project she is doing. She has already been helping out some and getting updated tourism materials is one of the projects that she may be doing.
- iv. Salem Bicycle Club in Salem comes through Jefferson regularly but they have one complaint. There is no water available to them. Clare suggested having this on the Ford Family Foundation list.
- v. Talked about working with Travel Salem or Travel Oregon. Also talked about the Oregon Festival committee. It does cost \$100 a year to be a part of that committee.

## V) **Spotlight on Business**

- i. Bill with Parks & Rec will wait until next month to complete his spotlight.
- ii. Next Month's spotlight will be Parks & Rec.

## VI) **Old Business – Updates**

- a. Membership- Walt Perry
  - i. Azteca Real joined the Chamber
- b. Open House, After Hours, Business Lunch -
  - i. Next Chamber Luncheon is February 23<sup>rd</sup> @ Azteca Real --Noon.
- c. Adopt-A-Highway –
  - i. Next Adopt-A-Highway is March 19<sup>th</sup>. 8:15-10:30.
  - ii. It was mentioned to ask the Lions Club to take the area from Scrael Hill to I-5.
- d. Welcome Wagon –
- e. Flag Honor Guard –
  - i. Someone is still needed to take Labor Day. All the rest of the days are filled up.
  - ii. President's Day – February 21<sup>st</sup> – Kimberly Guerber-Santana
  - iii. Armed Forces Day – May 21<sup>st</sup> – Ben Pickett
  - iv. Memorial Day – May 30<sup>th</sup> – Michael Clonch
  - v. Flag Day – June 14<sup>th</sup> - Bill Linhart
  - vi. 4<sup>th</sup> of July - Larry & Karen Wells
  - vii. Labor Day – Still Available
  - viii. Patriot Day – September 11<sup>th</sup> - Dan Troutman
  - ix. Columbus Day – October 10<sup>th</sup> – Walt Perry
  - x. Veterans Day – November 11<sup>th</sup> – Bob & Vicki Ovendale
  - xi. Jeff asked if we have flags that need replaced.
- f. Website/Marketing
  - i. Need to set a Marketing meeting
  - ii. Table Toppers went out and Clare has the information from Bill for the next bunch.



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1. Doug at Papa's Place would like them to be horizontal for the napkin holders.
- iii. Website has all the current members. The Community Center link does not work on the member list.
- g. Mint Festival

## **VII) Information/Announcements**

- a. Next Chamber Luncheon will be February 23rd @ Azteca Real – Noon
- b. Pitch Hit & Run - April 3<sup>rd</sup>.
- c. Driver Safety Class – Saturday March 12<sup>th</sup>
- d. Treasure Sale – March 26<sup>th</sup>
- e. Spuds & Duds – March 17<sup>th</sup>

**Adjourn**