



Jefferson Area Chamber of Commerce Minutes

April 12, 2011

The regular meeting of the Jefferson Area Chamber of Commerce was held on March 8, 2011 at 6:30 pm at the Community Center. Members present:

Bob Ovendale, Vickie Ovendale, Michael Clonch, Karen Wells, Walt Perry, Ron Cairns, Mersha Studer, Jeff Marcec, Kimberly Santana, Bridget Sheffler

Welcome and Introductions

I) Minutes from March 8, 2011

- a. Correction to people present at the March 8, 2011 meeting, Karen Wells was present.
- b. Motion to approve the March 8, 2011 minutes with corrections made by Karen Wells, seconded by Kimberly Santana. All approved motion carried.

II) Treasurers Report

- a. As of March 31, 2011 the Chamber Bank account was at \$9,326.91. There was income of \$280.
- b. Motion to approve the treasurer's report made by Jeff Marcec, seconded by Walt Perry. All approved motion carried.

III) Additions to Agenda

- a. Albany Visitors Association presented by Bridget Sheffler
 - i. For visitors and residents to share things for them to do, events coming up, etc.
 1. They have an events calendar
 - ii. Attractions
 1. Over 700 Historic Homes and buildings
 - a. There is a self guided tour of the Historic Homes
 - b. Summer Tour - \$10 Tickets, Horse Drawn wagon, trolley, Full tour of the homes
 - c. At Christmas the parlors of the homes are open and decorated
 2. Monteith House
 3. Covered Bridge Tours
 4. Albany Nosh Tour – Last Saturday of most months. 4 pm – ride the trolley to 3 or 4 restaurants to sample food and drinks. 21 or over.
 - a. \$45 per person, \$40 for 2 or more, \$50 at Christmas
 - b. Not operating during July and August
 5. Albany Carousel Project
 - a. Volunteers are hand carving and hand painting the animals for the building of the Carousel
 6. Participate in the Oregon Events Calendar
 7. ATI Wah Chang, NW Arts & Air Festival



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8. Antiques in the streets
9. Veteran's Day Celebration – With the largest parade west of the Mississippi.
10. River Rhythms Concerts
- iii. Meeting Facilities
 1. Linn County Expo Center
 2. Linn Benton Community College
 3. Hotels
 4. Venetian Theater
- iv. www.albanyvisitors.com
- b. Festival of Flowers Chamber Booth
 - i. The ticket booth needs help
 1. Selling tickets for the Mint Festival Raffle & the Circus
- c. Culpepper & Meriweather Circus will be coming at the end of May.
- d. Friends of the Library
 - i. JA Jance, Author – Book Signing at the Salem library – April 20th – asking for a \$5 donation
 - ii. May 24th – Steve Berry, Author – Luncheon - \$20 – Mission Mill

IV) **Spotlight on Business –**

V) **Old Business - Updates**

- a. Membership- Walt Perry
 - i. Need to try and get the people who have not renewed yet to renew their memberships.
- b. Open House, After Hours, Business Lunch -
 - i. Next Chamber Luncheon is April 27th @ La Espiga --Noon.
- c. Adopt-A-Highway –
 - i. Next Adopt-A-Highway is September 17th.
- d. Welcome Wagon –
- e. Flag Honor Guard –
- f. Website/Marketing
 - i. Table Tent Issues – Table this discussion until next month
 1. We are having trouble getting the art from the people that are supposed to be advertising
 2. We are having trouble getting the restaurants to update the table toppers and getting them on the tables.
 - a. It was suggested to talk to the restaurants again
 - b. It was suggested to talk to other business to put the flyers out.
- g. Mint Festival
 - i. July 15th – July 17th
 - ii. Pushing to get Royal Court applications – Still no applicants



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iii. There are a lot of prizes for the raffle

VI) Information/Announcements

a. Next Chamber Luncheon will be April 27th @ La Espiga – Noon

Adjourn